

Combating Opportunity Gaps & Health Disparities



Reaching For Full Potential



Youth & Families Determined To Succeed



ABOUT US

Founded by former **Gopher** and **Pittsburgh Steelers** receiver Mel Anderson, **YFDS** the past **26 years**, has helped **families heal their bodies from obesity diseases** and a launching pad for over **300 youth** who have **attended and graduated college**.

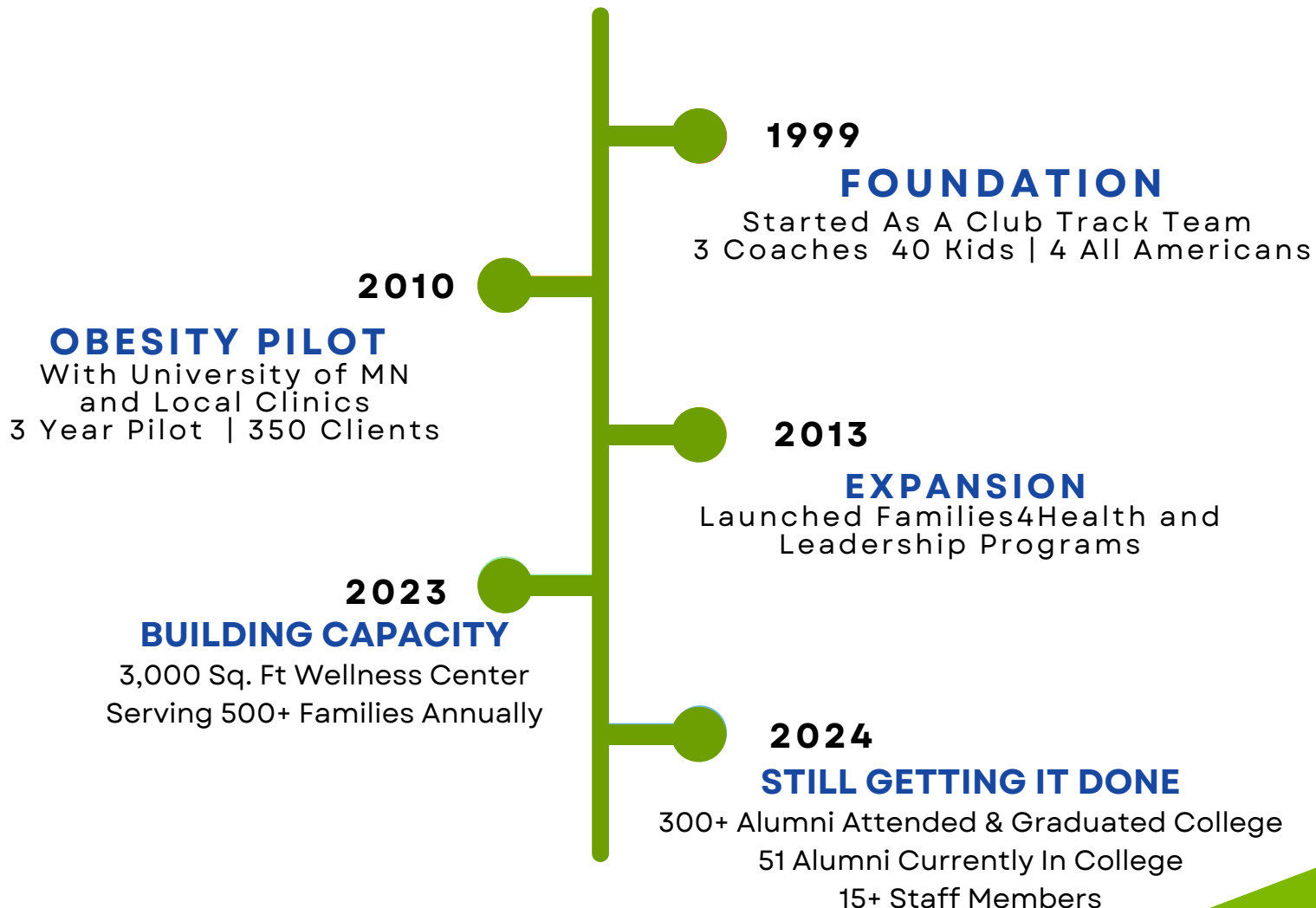
*"With a world-wide effort, the Covid pandemic has come and gone and today, **we need a similar approach to the obesity and mental health crisis, and youth achievement gap. YFDS has a solution and what we do works.**"*

- Coach Mel



Coach Mel
President | Founder

IMPACT





OUR PROGRAMS

EMPOWERING YOUTH AND FAMILIES TO REACH THEIR FULL POTENTIAL

Equipping youth and families to build resilience and fit bodies while strengthening their physical, social and mental wellbeing

➔ Health & Wellness

Families 4 Health Program

- Family Units Fitness & Nutrition Classes
- Adult Fitness & Nutrition Classes
- Seniors Fitness & Nutrition Classes
- Community Health Events

➔ Personal Development

Youth Leaders of Change Program

- Personal development workshops to support social and emotional growth
- Service learning and volunteering project

➔ Athletics

Track Minnesota Elite Program

- Year-around track training & competition
- Average **150+** youth | Ages 6 to 18
- Includes College Prep & Personal Development Programming

Intramural Sports Activities:

- Non Track Athletes & Young Adults

➔ COLLEGE PREP

- Workshop And Online Systems To Assist Families To Navigate The College Admissions And Scholarship Process
- College Tours and Visits
- Ongoing Consultation



WHY SUPPORT?



Sponsorship is critical to YFDS's goal to never turn a family away because of financial limitations.

What we do works and YFDS produces real life outcomes and long-term impact beyond the feel good stories.

The Track Minnesota Program has many kids with talent we can develop into college scholarship, who truly can not afford the program and we refuse to turn them away.

Sponsorship Opportunities

PROGRAM SPONSOR

Families 4 Health

Youth Leaders Of Change

Track Minnesota Program



TRACK MINNESOTA SCHOLARSHIPS

For Under Resourced Youth Participation
Team Fees | Uniform | Team Travel



IMPACT

Juriad Hughes 2015-2024
2023 National and International
Champion a \$250,000 college
scholarship, to University of Arkansas
51 Alumni Currently In College

Event Sponsor

Promote Your Brand To Thousands

15th Annual Health Fair – Track Events

June 21 & 22
2024 event attracted 2,000 attendees

June 28 & 29
2024 event attracted 4,000 attendees

ROI

Partnering with YFDS offers impactful promotional
opportunities and brand exposure
with a trusted non-profit to a highly engaged audience.





PRESS & MEDIA

- ➔ [Youth Determined to Succeed awarded SB52 grant](#)
- ➔ [Obesity initiative Research Project](#)
- ➔ [Track Minnesota Elite Invitational 8-15-20](#)
- ➔ [Mel & Isaac Anderson: A Divided Family Of MN-WI College Sports](#)
- ➔ [Nonprofit opens new wellness facility in north Minneapolis to combat obesity](#)
- ➔ [How An Innovative Gym Is Changing Lives In This Poor Minneapolis Neighborhood](#)
- ➔ [Why does YFDS Founder Mel Anderson take a long term approach to helping kids reach success?](#)





COMBATTING OBESITY



**HELP US
HELP YOU
HELP OTHERS**

[Contact Us To Activate Your Sponsorship](#)

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