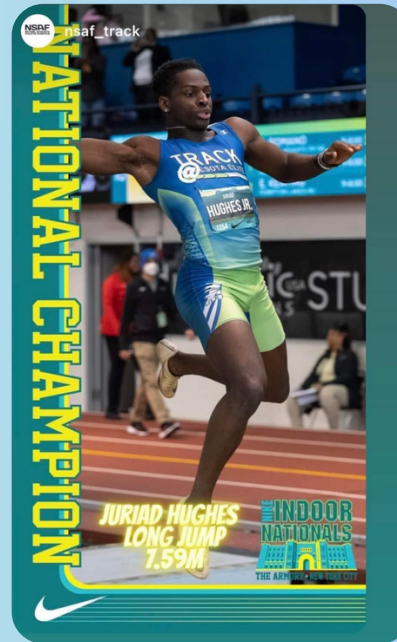
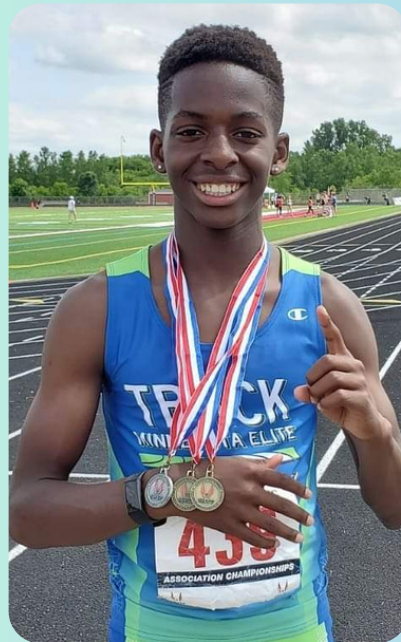


GETTING IT DONE 25 YEARS LATER



Youth & Families Determined To Succeed

SPONSORSHIP REQUEST



World Champion and Olympic hopeful, Juriad Hughes, benefited from the full YFDS experience due to support from generous donors

COLLEGE GRADUATES

LONG TERM IMPACT

STAYING FIT & HEALTHY

GETTING IT DONE 25 YEARS LATER



1999 TO 2024

YFDS GROWTH AND EVOLUTION

1999

FOUNDATION

By Mel Anderson,
Gopher &
Steelers Receiver



2020

COVID SURVIVAL & EXPANSION



YFDS Launches Responsive Initiatives:
Education PODS,
Life Skills & College Prep

2010

OBESITY EPIDEMIC



YFDS Launches
Families 4 Health
Program

2023

BUILDING CAPACITY

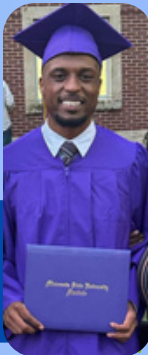
New 3,000 Sq Ft YFDS Center
Served 200+ Families
51 Alumni Attending College
11 Alumni Graduated College



2024

STILL GETTING IT DONE

50+ Alumni In college
over the past 10 years



GETTING IT DONE 25 YEARS LATER



YFDS.ORG

SPONSORSHIP REQUEST

THE WHY

YFDS model is unique and there are limited grants focus areas for our programs. Sponsorship is the key funding source for YFDS's mission to never turn a family away because of affordability.



What We Do Works.

Helping thousands of youths onto pathways to long-term success. The past two decades hundreds of our youth have attended & graduated college.

UNDERWRITE

AFFORDABLE

Sponsor



College Prep and Life Skills programs to remove participation barriers for all

There are limited grants for these types of programs, thus sponsorship is the key resource.

Scholarships



For under resourced youth to participate in fitness and track & field program

Many of our families cannot afford the full fee and travel to important college exposure track meets



Pathways Program
Average Annual Cost

\$3,000

IMPACT!

Being Fit → Improved Self-Perception
Increased Confidence → Improved Mental Health
College Scholarship → Decreased Debt
Increased Achievement → Decreased Negative Behaviors
Increased Opportunities → Life Long Success

You can make a direct impact on a youth like Juriad Hughes. Sponsorship led to his 2023 National and International Championships, a \$250,000 college scholarship, and hopefully the 2024 Olympics!

GETTING IT DONE 25 YEARS LATER



PATHWAYS TO SUCCESS PROGRAMS WHAT WE DO WORKS

GOALS

- Engage youth in year-round programming to maintain constant contact and consistent behavioral modification
- Cultivate youth social, emotional, and intellectual skills to prevent underachievement and respond to societal challenges
- Foster athletic talent into college scholarships

MACALESTER Track & Field



DIARRA

COLLEGE PREP

Assist youth and parents to navigate the college admissions and scholarship process.

In 2023, 12 alumni graduated college and 15 seniors began college.

LIFE SKILLS

Personal development workshops to support social and emotional growth.

Travel and college visits to increase positive exposures.



TRACK

Year round training and national competition for 150+ youth, ages 7 to 18.

2023 Successes

- 18 State High School Champions
- 12 All-Americans
- 1 World Champion
- 1 USA Team Member

FITNESS

Year round training including strength, agility, and nutrition.

In 2023, YFDS opened a 3,000 sq. ft. wellness center.



GETTING IT DONE 25 YEARS LATER



"[TME] Taught me valuable life lessons in perseverance, discipline, and teamwork."

"In my teammates I have found friends, and in my coaches I have found mentors."

"The program's philosophy of developing the whole child has helped my children develop healthy habits, strong bodies, and disciplined minds."

MISSION



Enhance Youth & Families wellbeing and achievement to improve generational success through personal development, health, and athletic programs.

REAL LIFE IMPACT

TESTIMONIALS

"Your ability to reach kids from all different backgrounds, exactly where they are and with what they need is exceptional. We are lucky to have a leader like yourself helping to guide, set an example for and mentor this next generation."



"The strong leadership gives us the tools we need to compete in track but also to be productive citizens in life."

"[My children have] learned to overcome challenges and navigate life's ups and downs with mental fortitude."



GETTING IT DONE 25 YEARS LATER



MARKETING OPPORTUNITY AUDIENCE EXPANSION

Collectively, with your investment in YFDS, we can impact many more families and provide you with marketing opportunities for your business or brand.



WIN WIN

YFDS Is Your Connection To An Established Non-Profit that aligns with your business' community relations priorities



INTERNAL AUDIENCE

Promote Business To
250+ YFDS Families
25% Business Owners
31% Business Executives
10,000+ YFDS Email Marketing List (62% Open Rate)



LOCAL & REGIONAL AUDIENCE

Promote Business At YFDS
3 Summer Community & Track Events
1,600+ Track Meet Participants
3,000+ Track Meets Visitors
30% Families from NE, IA, WI, ND and SD



LIVE AUDIENCE

Promote Business **Directly At Track Events** via company sponsored booth or on event promotional materials



SOCIAL AUDIENCE

Promote Business Via YFDS Direct & Indirect Platforms
YFDS Network & Events Participants
Facebook / Instagram / Twitter
TikTok / LinkedIn
4,000+ Visitors to events web page (75% Page Revisits to view results)

YFDS.ORG

Mel Anderson // 763-227-0783
Manderson@youthdetermined.org

GETTING IT DONE 25 YEARS LATER



MAKE YOUR IMPACT TODAY

WHY NOT?



PROMOTIONAL OPPORTUNITIES AVAILABLE	SCHOLARSHIP TO COVER YOUTH PARTICIPATION FEES \$250 TO \$1,500	EVENT SPONSOR 3 TRACK MEET SERIES \$2,000 - \$25,000	SPONSOR TRACK MN ELITE TEAM \$10,000 - \$25,000	SPONSOR PATHWAYS PROGRAM \$25,000 - \$50,000
Website Listing or Ad	✓	✓	✓	✓
Name or Logo On Track Team Practice Shirts	✓	✓	✓	✓
Logo Placement on Events Collaterals / T Shirt / Program Book		✓	✓	✓
Promo Booth & Large On Field Ad at Track Event Series			✓	✓
Social Media Post & Direct Emails			✓	✓
YFDS Facility Wall Business Add or Recognition				✓

Contact Person _____ Phone _____

Company _____ Sponsorship Area _____ / Amount _____

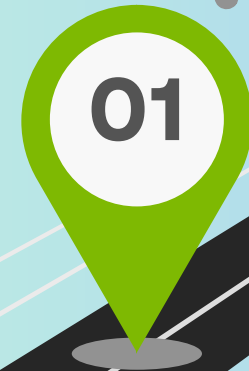
Contact Email _____ / \$ _____

GETTING IT DONE 25 YEARS LATER



In Person Or Virtual Meeting Activation

Contact Lisa Anderson to
Discuss Sponsorship Amount
Activation & With Any
Questions:
763-232-7307 or
lisaanderson51@gmail.com



Self Activation

[Click Here To Register](#)
And To Pay

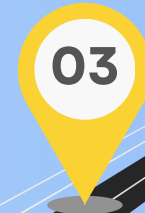


SECURING YOUR SPONSORSHIP

NEXT STEPS

Paper Activation

Print Sponsor Level Page
Mail Page & Payment to
YFDS
4371 Winnetka Ave. N
New Hope, MN 55428



Mel Anderson // 763-227-0783
Manderson@youthdetermined.org

GETTING IT DONE 25 YEARS LATER

BE PART OF GENERATIONAL CHANGE THE NEXT 25 YEARS



Taylor Anderson

One of Hundreds of Successful Alumni
Experiencing Long-Term Success



6 Year Old Rookie



College Grad



18 Time High School
State Champion



Business Owner & Teacher



Still Running

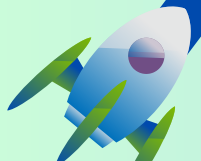
2002

2012

2017

2021

2024



GETTING IT DONE 25 YEARS LATER



1999 TO 2024

What We Do Works.

“ I Know because one little scholarship to the University of MN has resulted in generational achievement in my family including our 3 kids graduating college”

We currently have 51 alumni in college on similar pathways to generational success. But over the years we have hundreds who could not afford our programs, which are mainly fee for service programs, because in part there are limited grants for our high impact programs.

At The End Of The Day

We need your support to help keep kids out of trouble and on pathways to college and lifelong success.

